

DEMAND No. 28
INFORMATION AND PUBLICITY
CONTENT

Sl. No.	Subject	Page No.
	Introduction	3
1.	Press Release Section	6
2.	Photo Section	15
3.	Reference Section	17
4.	Memorials	20
5.	Government Functions	36
6.	Field Publicity	47
7.	Advertisement	50
8.	Film Awards, Subsidy & Small Screen Awards	52
9.	Cine Workers Welfare Board	57
10.	Tamil Nadu Films Division	61
11.	MGR Govt. Film and Television Institute	76
12.	Cinema, Video and Cable Television Networks	82
13.	Tamilarasu	88
14.	Exhibition	107
15.	District Information and Public Relations Offices	115
16.	State Information Centre	117
	Conclusion	120

INTRODUCTION

The Hon'ble Chief Minister of Tamil Nadu formulated and implemented several pioneering schemes, not seen in any other State of India, for the welfare of the people. The beneficiaries of these schemes, the people of Tamil Nadu in turn established a new record after 32 years and handed over the rule of Tamil Nadu to Hon'ble Chief Minister of Tamil Nadu for the second successive term and thereby gave a new meaning to Thiruvalluvar's Couplet:

**“கருமம் சிதையாமல் கண்ணோட வல்லார்க்கு
உரிமை உடைத்து இவ்வுலகு” (குறள் – 578)**

**“The whole world surely belongs to those
who are benign and aware of duties”**

The Department of Information and Public Relations is carrying out the work of publicity and public relations efficiently, consolidating information on the excellent schemes conceived by the Hon'ble Chief Minister of Tamil Nadu in her dedicated service to the people, as envisaged by Thiruvalluvar, and is disseminating information about them so that they reach the public.

The Information and Public Relations Department is committed to successfully carrying out the task of taking the information on development schemes of the Government under the dynamic leadership of the Hon'ble Chief Minister of Tamil Nadu who has assumed office for the sixth time, and creating awareness of the schemes through the various sections of the Department, namely,

- ★ Press Release Section
- ★ Photo Section
- ★ Reference Section
- ★ Memorials Section
- ★ Functions Section
- ★ Field Publicity Section
- ★ Advertisement Section
- ★ Exhibition Section
- ★ Tamil Nadu Films Division
- ★ Cine Workers Welfare Board
- ★ MGR Govt. Film and Television
Institute
- ★ Tamilarasu

- ★ Information Centre
- ★ District Information and Public Relations Offices

The Information and Public Relations Department has taken upon itself the important work of taking across to the people the schemes and achievements of the Hon'ble Chief Minister of Tamil Nadu who has declared her maxim

“I am by the people and for the people”, and who has dedicated her life to the well being of the people of Tamil Nadu and is leading a selfless life.

PRESS RELEASE SECTION

Press Release Section is an important section in the Department of Information and Public Relations which functions 24 x 7.

The Press Release Section makes available the announcements, achievements, press releases and press notes of the Hon'ble Chief Minister and Hon'ble Ministers, information on Government welfare schemes, development works, Government sponsored programmes and related photographs and video clippings, to the print and electronic media. Local and inter-state news agencies, periodicals and on-line news portals numbering more than 300. These day-to-day affairs of the Government are sent to multimedia houses in order to reach out to the public instantaneously.

This Section also organizes the press conferences of the Hon'ble Chief Minister and Hon'ble Ministers. This Section makes all the necessary arrangements for the media to collect news about the functions attended by Hon'ble Ministers, Secretaries and Collectors and during

VIP visits. Important press releases containing Government announcements are sent to District Information and Public Relations Offices through e-mail so that the media in the Districts can also publish them.

Besides, news and photographs of the Government functions and other programmes in the Districts attended by Hon'ble Ministers are received by the Press Release section through the Information and Public Relations Offices concerned and it undertakes to send them to the Media at the headquarters so that they are published in the print media in head quarters and are also broadcast / telecast through Radio and Television.

JOURNALISTS' WELFARE

PENSION

As per the orders of the Hon'ble Chief Minister of Tamil Nadu, the monthly Pension given to retired journalists in indigent circumstances who had served for 20 years was enhanced thrice in the last 5 years from 2011. The pension of Rs.5,000/- was raised to Rs.6,000/- from 14.9.2011, to Rs.7,500/-

from 7.10.2013 and to Rs.8,000/- from 11.1.2016. So far, the Enhanced Pension has been given to 163 journalists.

For eligibility to receive the enhanced pension, the gratuity ceiling has also been increased from Rs.1.00 lakh to Rs.2.00 lakh for retired Journalists and the ceiling limit of annual income while in service is enhanced from Rs.1.20 lakh to Rs.2.00 lakh.

During the period 2011-2016, three meetings of the Journalists' Pension Committee were held. In these meetings, it was decided to give Journalists' pension to 60 journalists and steps have been taken to implement the decision.

FAMILY PENSION

Considering the welfare of the family of deceased journalists, a family pension is given on the orders of the Hon'ble Chief Minister of Tamil Nadu to the deceased journalist's spouse. In the last 5 years from 2011, the family pension has been enhanced thrice from Rs.2,500/- to Rs.3,000/- from 14.9.2011, to Rs.4,500/- from 7.10.2013 and

to Rs.4,750/- from 11.1.2016. At present, 34 persons are getting the family pension.

FAMILY BENEFIT FUND

Journalists' Family Benefit Fund is being given from the Chief Minister's Public Relief Fund to families of journalists who die while serving as Editor/Sub-Editor/Reporter/Photographer/Proof-Reader. The amount paid are as follows:

No. of years served	Family Benefit Fund
5	Rs. 50,000/-
10	Rs.1,00,000/-
15	Rs.1,50,000/-
20	Rs.2,00,000/-

During the discussions in the Journalists Family Benefit Fund Recommendation Committee meeting, it was decided to give the Journalists' Family Benefit fund assistance to the legal heirs of 13 Journalists.

MEDICAL WELFARE FUND

Rs.1 crore has been allocated for this fund and it has been deposited with Tamil Nadu Power Finance and Infrastructure Development Corporation. If journalists fall ill severely while in service, and undergo medical treatment, financial assistance to their medical expenses is provided from the interest accrued from the above deposit. A maximum of Rs.50,000/- is given from the interest amount to a journalist in service, who suffers from serious illness, for medical treatment.

GOVERNMENT RENTAL HOUSING SCHEME

Tamil Nadu Housing Board is allotting Government rental quarters to journalists under special category.

HOUSE SITES

Under this scheme, journalists are provided with house sites at concessional rates in the Districts through the Department of Revenue.

MEDIA ACCREDITATION CARDS

Media Accreditation Cards are provided every year to media personnel working in newspapers/television channels/news agencies on the recommendation of the Press Accreditation Committee constituted by the Government. This Accreditation Card is very useful as it enables the media personnel to attend all functions and other programmes of the Government.

PRESS PASS CARDS

Press Pass Cards are issued to journalists of periodicals on the recommendation of the Press Pass Recommendation Committee, constituted by the Government. These Press Pass Cards enable the Journalists of periodicals to gather news and details of historical importance and other background information for their articles.

FREE BUS PASSES TO JOURNALISTS

Bus passes are issued to Government accredited journalists, on their request, every year, to travel at no cost in Government Transport

Corporation buses in Chennai and the Districts, to collect news. This Department reimburses the expenses to the Transport Corporations.

NEWS AGENCIES

The news released by Press Trust of India and United News of India is being received 24 hours in the following places throughout the year:

- a) Raj Bhavan
- b) Hon'ble Chief Minister's Residence
- c) Press Release Section, Secretariat

News from all over the country is received and important news is brought to the notice of the officials for necessary action.

INFORMATION AND PUBLIC RELATIONS DEPARTMENT WEBSITE

The Information and Public Relations Department's website www.tndipr.gov.in is functioning effectively to enable the media to get, then and there, Government news, photos and video clippings and for the people to see and benefit. The website is updated every minute to

help the media log in and download materials they need and for the people to view at the website itself and benefit.

MEDIA CENTRE

A Media Centre was established and inaugurated by the Hon'ble Chief Minister of Tamil Nadu on 12.10.2012 to facilitate the media personnel covering Secretariat to send their news and photographs to their head quarters immediately.

The centre is functioning 24 x 7, round the year without holiday from the ground floor of the old building in Secretariat. Even while the press releases and press notes are issued at the Head quarters (Secretariat) they are sent through the media centre to all the Information and Public Relations Officers in the Districts for publication in the newspapers and media in those Districts. Government's schemes and achievements are thus publicised to the tail - end people also in the State. The Information Centre gets a feed back from the I & PROs about the publication of the news from the Districts.

Details regarding the publication of Press Releases, Press Notes and Photographs with regard to Hon'ble Chief Minister, in the District dailies are compiled and a report is submitted everyday to the Government. The Media Centre plays a vital role in ensuring prompt publication of Government news in District dailies.

RENOVATED PRESS ROOM

The Press room in the Secretariat was renovated at a cost of Rs.25 lakh, as ordered by the Hon'ble Chief Minister of Tamil Nadu. This was declared open by the Hon'ble Chief Minister on 3.8.2011.

PHOTO SECTION

Colour photographs of Government functions, programmes, meetings, appointments, etc., are taken with digital cameras and sent from Secretariat through e-mail to about 300 media organizations instantaneously. Further, photographs of important functions are sent immediately to the media from the function site itself by using laptops with internet facility.

To enable the public to see the photographs of functions graced by the Hon'ble Chief Minister immediately, they are screened with captions in two large LED digital television screens with internet connections, fixed near the VIP lifts of the Main building of the Secretariat and Namakkal Kavignar Maaligai.

Photos taken by this section are preserved on CD and Hard disk.

Negatives of rare Photographs, have been digitally scanned with suitable titles and preserved for easy retrieval. This work, has been allotted a sum of Rs.25.89 lakh and the work is completed.

Hi - Tech cameras have been procured for the State Information Centre at New Delhi at a cost of Rs.4.80 lakh and for the Head quarters Photo Section at a cost of Rs.4.77 lakh and are being used.

REFERENCE SECTION

The Reference Section brings to the notice of the Government the important news items published in Newspapers, periodicals and upcountry newspapers.

This section consolidates the news clippings from dailies, periodicals and upcountry newspapers and submits them daily for perusal of the Hon'ble Chief Minister.

News clippings are also submitted to the Hon'ble Ministers, Chief Secretary and Secretaries to Government for perusal and necessary action. In addition to this, important news items on various Government Departments are scanned and sent to their respective Secretaries through e-mail every morning. A hyperlinked alert SMS regarding their Department's important news items is also

sent to all Secretaries and the respective Heads of Departments for perusal. At present, we are also sending Press Clippings through WhatsApp. Important Tamil and English newspapers are preserved for future reference. They are available to the Hon'ble Chief Minister, Hon'ble Ministers and Secretaries to Government for reference whenever needed.

As ordered by the Hon'ble Chief Minister, digitization of old newspapers, paper cuttings under various headings which are indeed a collection of the imprints of time viz., announcements, speeches, interviews of the Hon'ble Chief Minister, welfare schemes, achievements, Government Orders, Editorials, stories/essays, reviews/criticism, statements of various leaders etc., are compiled, digitized and preserved.

Old dailies have been digitized at an expenditure of Rs.75 lakh and preserved.

This section has been modernised at an expenditure of Rs.40 lakh to preserve old newspapers and periodicals.

Every year, important news items published in dailies, periodicals and upcountry newspapers are compiled and published as Special Issues on Achievements of the Government.

- 2012 - Pathirikaiyin Paarvaiyil Olirum Saadhanaigal
- 2013 - Saadhanai Purindha Eraandu! Sarithiram Pesum Pallaandu!
- 2014 - Moondraandu Aatchi! Muzhumaiyaana Valarchi!
- 2015 - Media Praise

MEMORIALS

In order to honour and commemorate the services of the Tamil Savants who devoted themselves to the development of the Tamil language and brought glory to Tamil Nadu and the freedom fighters who made numerous sacrifices in their struggle for freedom of our country, the Information and Public Relations Department has established 63 Memorials, 4 Arangams, 5 Commemoration Pillars and 1 Ninaivu Chinnam and maintains them effectively. In addition, the construction works of 4 Manimandapams are progressing at a fast pace.

1. MEMORIALS

Sl. No.	MEMORIAL	PLACE
1.	Perarignar Anna Ninaividam and Museum	Marina Beach, Kamarajar Salai, Chennai
2.	Bharat Ratna Dr.MGR Ninaividam and Museum	Marina Beach, Kamarajar Salai, Chennai

Sl. No.	MEMORIAL	PLACE
3.	Perunthalaivar Kamarajar Ninaivagam	Sardar Vallabhbhai Patel Salai, Guindy, Chennai
4.	Periyavar M.Bhakthavatchalam Ninaividam	Sardar Vallabhbhai Patel Salai, Guindy, Chennai
5.	Gandhi Mandapam	Sardar Vallabhbhai Patel Salai, Guindy, Chennai
6.	Mootharignar Rajaji Ninaivalayam	Sardar Vallabhbhai Patel Salai, Guindy, Chennai
7.	Mahakavi Bharathiyar Ninaivu Illam	Thulasinga Perumal Koil Street, Triplicane, Chennai
8.	Perunthalaivar Kamarajar Ninaivu Illam	Thirumalai Salai, Thiyagaraya Nagar, Chennai
9.	Valluvar Kottam	Nungambakkam, Chennai
10.	Mozhippor Thiyagigal Manimandapam	Sardar Vallabhbhai Patel Salai, Guindy, Chennai
11.	Thiyagigal Manimandapam	Sardar Vallabhbhai Patel Salai, Guindy, Chennai
12.	Rettaimalai Seenivasan Ninaivagam	Sardar Vallabhbhai Patel Salai, Guindy, Chennai

Sl. No.	MEMORIAL	PLACE
13.	Kanniyathendral Quaid-e-Milleth Muhammad Ismail Manimandapam	Dams Road, Chennai
14.	Perarignar Anna Ninaivu Illam	Kancheepuram, Kancheepuram District
15.	Tiruppur Kumaran Ninaivagam	Tiruppur, Tiruppur District
16.	Pagutharivu Kavirayar Udumalai Narayanakavi Manimandapam	Udumalaipettai, Tiruppur District
17.	Thanthai Periyar Ninaivagam	Vaikkom, Kottayam District, Kerala State
18.	Periyar - Anna Ninaivagam	Erode, Erode District
19.	Dheeran Chinnamalai Manimandapam	Odanilai, Arachalur, Erode District
20.	Mootharignar Rajaji Pirantha Illam	Thorapalli, Krishnagiri District
21.	Vallal Adhiyaman Kottam	Dharmapuri, Dharmapuri District
22.	Namakkal Kavignar Ramalingam Pillai Ninaivu Illam	Namakkal, Namakkal District

Sl. No.	MEMORIAL	PLACE
23.	Va.Ve. Subramaniya Iyer Ninaivu Illam	Varahaneri, Tiruchirappalli District
24.	Pattukkottai Kalyanasundaram Manimandapam	Pattukkottai, Thanjavur District
25.	Thillaiyadi Valliyammai Ninaivagam	Thillaiyadi, Nagapattinam District
26.	Thamizh Thatha Dr. U.Ve.Sa.Ninaivu Illam	Uthamathanapuram, Thiruvarur District
27.	Thiyagi P. Srinivasa Rao Ninaivu Mandapam	Thiruthuraiipoondi, Thiruvarur District
28.	Kaviarasu Kannadasan Manimandapam	Karaikudi, Sivagangai District
29.	Thavathiru Kundrakudi Adigalar Manimandapam	Kundrakudi, Sivagangai District
30.	Maruthupandiar Ninaivu Mandapam	Tiruppattur, Sivagangai District
31.	Thiyaga Seelar Kakkan Manimandapam	Thumbaipatti, Madurai District

Sl. No.	MEMORIAL	PLACE
32.	Thiyagi Viswanathadas Ninaivu Illam	Thirumangalam, Madurai District
33.	Parithimarkalaingar Ninaivu Illam	Vilacheri, Madurai District
34.	Mozhignayiru Devaneya Pavaanar Manimandapam	Sathamangalam, Madurai District
35.	Perunthalaivar Kamarajar Pirantha Illam	Virudhunagar, Virudhunagar District
36.	Perunthalaivar Kamarajar Centenary Manimandapam	Virudhunagar, Virudhunagar District
37.	Mahakavi Bharathiyar Manimandapam	Ettayapuram, Thoothukudi District
38.	Mahakavi Bharathiyar Illam	Ettayapuram, Thoothukudi District
39.	Kappalottiya Thamizhan V.O.Chidambaranar Illam	Ottapidaram, Thoothukudi District

Sl. No.	MEMORIAL	PLACE
40.	Veeran Azhagumuthukone Manimandapam	Kattalangulam, Thoothukudi District
41.	Freedom Fighter Veeran Sundaralingam Ninaivagam	Gavarnagiri, Thoothukudi District
42.	Freedom Fighter Veeran Vellayathevan Ninaivagam	Vallanadu, Thoothukudi District
43.	Amudhakavi Umaru Pulavar Ninaivagam	Ettayapuram, Thoothukudi District
44.	Kappalottiya Thamizhan V.O.C. Manimandapam	Tirunelveli, Tirunelveli District
45.	Poolithevan Ninaivu Maaligai	Nerkattumseval, Tirunelveli District
46.	Tamil Scholar Caldwell Ninaivu Illam	Idayangudi, Tirunelveli District
47.	Pothuvudaimai Veerar P. Jeevanandam Manimandapam	Nagercoil, Kanniyakumari District
48.	Gandhi Ninaivu Mandapam	Kanniyakumari, Kanniyakumari District

Sl. No.	MEMORIAL	PLACE
49.	Perunthalaivar Kamarajar Manimandapam	Kanniyakumari, Kanniyakumari District
50.	Sathavathani Seiguthambi Pavalar Ninaivu Mandapam	Idalaakudi, Kottar, Nagarcoil Kanniyakumari District
51.	Muthumandapam (in memory of Vikrama Raja Singan, the last Tamil King of Sri Lanka)	Vellore, Vellore District
52.	Thiyagi Subramaniya Siva Manimandapam	Papparapatti, Dharmapuri District
53.	Tamizhisai Moovar Manimandapam	Sirkazhi, Nagapattinam District
54.	Freedom Fighter Gopal Naicker Manimandapam	Virupatchi, Dindigul District
55.	Omandur Ramasamy Reddiar Manimandapam	Omandur, Villupuram District
56.	Freedom Fighter Thiyagi Dheeran Chinnamalai Ninaivuchinnam	Sangagiri, Salem District
57.	Thiyagi Vanchinathan Manimandapam	Sengottai, Tirunelveli District

Sl. No.	MEMORIAL	PLACE
58.	Marshal Nesamani Manimandapam	Nagercoil, Kanniyakumari District
59.	Veeramangai Velu Nachiyar Ninaivu Mandapam	Surakulam, Sivagangai District
60.	Thiyagi Sankaralinganar Manimandapam	Virudhunagar, Virudhunagar District
61.	Veerapandia Kattabomman Manimandapam	Kayathar, Thoothukudi District
62.	Sindhanai Sirpi Singaravelar and Suyamariyathai Sudaroli Jeevarathinam Manimandapam and Library	Royapuram, Chennai
63.	Freedom Fighter Ondi Veeran Manimandapam	Palayamkottai, Tirunelveli District

2. ARANGAMS

SI. No.	ARANGAM	PLACE
1.	Rajaji Hall	Omandurar Govt. Estate, Chennai District
2.	Anna Kalaiarangam	Vellore, Vellore District
3.	Mahamagam multipurpose Kalaiarangam	Kumbakonam, Thanjavur District
4.	Kalaivanar Arangam	Omandurar Government Estate, Chennai

3. COMMEMORATION PILLARS

SI. No.	COMMEMORATION PILLAR	PLACE
1.	"Quit India" Movement's Golden Jubilee Commemoration Pillar	Gandhi Mandapam Premises, Sardar Vallabhbhai Patel Salai, Guindy, Chennai
2.	Golden Jubilee of Independence Commemoration Pillar	Near War Memorial, Kamarajar Salai, Chennai

Sl. No.	COMMEMORATION PILLAR	PLACE
3.	Golden Jubilee of Republic Commemoration Pillar	Near Gandhi Statue, Kamarajar Salai, Chennai
4.	Sepoy Mutiny Commemoration Pillar	Vellore, Vellore District
5.	Perunthalaivar Kamarajar Centenary Celebrations Commemoration Pillar	Virudhunagar, Virudhunagar District

4. NINAIVUCHINNAM

Sl. No.	NINAIVUCHINNAM	PLACE
1.	Veerathai Kuyili Ninaivuchinnam	Surakulam, Sivagangai District

5. MANIMANDAPAMS INAUGURATED BY THE HON'BLE CHIEF MINISTER OF TAMIL NADU IN LAST FIVE YEARS FROM 2011 TO 2016

- Thiyagi Subramaniya Siva Memorial at Papparappatti, Dharmapuri District inaugurated on 18.7.2011. Cost : Rs.40.00 lakh.
- Tamilisai Moovar Manimandapam in Sirkazhi inaugurated on 20.2.2013. Cost : Rs.1.51 crore.

- Freedom Fighter Gopal Naicker Manimandapam at Virupatchi, Dindugal District, inaugurated on 20.2.2013. Cost : Rs.69.00 lakh.
- Former Chief Minister Omandur Ramasamy Reddiar Manimandapam at Omandur, Villupuram District, inaugurated on 20.2.2013. Cost : Rs.69.00 lakh.
- Freedom Fighter Thiyagi Dheeran Chinnamalai Ninaivuchinnam at Sangagiri, Salem District, inaugurated on 23.2.2013. Cost :Rs.60.00 lakh.
- Thiyagi Vanchinathan Manimandapam at Sengottai, Tirunelveli District, inaugurated on 23.12.2013. Cost : Rs.50.00 lakh.
- Marshal Nesamani Manimandapam at Nagercoil, Kanniyakumari District, inaugurated on 27.2.2014. Cost : Rs.48.70 lakh.
- Veeramangai Velu Nachiyar Ninaivu Mandapam, at Surakulam, Sivagangai District, inaugurated on 18.7.2014. Cost : Rs.60.00 lakh.
- Veerathai Kuyili Ninaivuchinnam constructed in the Memorial campus of Veeramangai Velu Nachiyar Manimandapam in Sivagangai District, inaugurated on 18.7.2014. Cost : Rs.27.50 lakh.

- Thiyagi Sankaralinganar Manimandapam at Virudhunagar District, inaugurated on 18.6.2015. Cost : Rs.77.00 lakh.
- Veerapandiya Kattabomman Manimandapam at Kayathar, Thoothukudi District, inaugurated on 18.6.2015. Cost : Rs.1.20 crore.
- Sindhanai Sirpi Singaravelar and Suyamariyathai Sudaroli Jeevarathinam Manimandapam and Library in Royapuram, Chennai, inaugurated on 29.9.2015. Cost : Rs.2.34 crore.
- Freedom Fighter Ondi Veeran Manimandapam at Palayamkottai, Tirunelveli District, inaugurated on 1.3.2016. Cost : Rs.64.00 lakh.

6. ARANGAM INAUGURATED BY THE HON'BLE CHIEF MINISTER OF TAMIL NADU

- Kalaivanar Arangam in Omandurar Government Estate, Chennai, inaugurated on 14.2.2016. Cost : Rs.62.73 crore.

7. STATUES UNVEILED BY THE HON'BLE CHIEF MINISTER OF TAMIL NADU

- Statue of Mozhippor Thiyagi A. Chidambaranathan in Kaliyakkavilai, Kanniyakumari District, inaugurated on 8.2.2016. Cost : Rs.8.50 lakh.

- Statue of Kavimani Desiga Vinayagam Pillai in Susindram, Kanniyakumari District, inaugurated on 8.2.2016. Cost : Rs.10.80 lakh.
- Statue of Mozhippor Thiyagi Kilapaluvur Chinnasami in Tiruchirappalli, Tiruchirappalli District, inaugurated on 8.2.2016. Cost : Rs.8.79 lakh.
- Statue of Rebel Muthuramalinga Sethupathi in Perunditta valagam Ramanathapuram District, inaugurated on 8.2.2016. Cost : Rs.7.25 lakh.

**8. RENOVATED MEMORIALS / KALAIARANGAM
INAUGURATED BY HON'BLE CHIEF MINISTER OF
TAMIL NADU**

- Perarignar Anna Memorial and Bharat Ratna Dr.MGR Memorial in Chennai inaugurated on 9.12.2012. Cost : Rs.8.90 crore.
- The renovated modernised Kumbakonam Mahamagam Kalaiarangam inaugurated on 20.2.2013. Cost : Rs.63.00 lakh.
- The Gandhi Mandapam campus in Chennai, renovated, inaugurated on 27.6.2014. Cost : Rs.12.00 crore.

- The renovated Thanthai Periyar Ninaivagam, at Vaikom, Kerala State, on 27.6.2014. Cost : Rs.25.00 lakh.

9. RENOVATED WORKS

- Perunthalaivar Kamarajar Ninaivu Illam, Thirumalai Salai, Chennai has been renovated at an expenditure of Rs.25.00 lakh.
- Rajaji Hall in Omanthurar Government Estate, Chennai has been renovated at an expenditure of Rs.75.00 lakh.
- Taking into consideration of the fact that the number of visitors to Perarignar Anna and Bharat Ratna Dr. MGR Ninaividam are increasing every day, a Government order has been issued to provide Police security.
- Perarignar Anna Ninaivu Illam in Kancheepuram has been renovated at a cost of Rs.10.00 lakh.
- Thillaiyadi Valliyammai Ninaivagam in Nagapattinam has been renovated at a cost of Rs.5.00 lakh.
- The songs of the poet Pattukkottai Kalyana Sundaram are being played by installation of Audio equipment in Pattukkottai Kalyana

Sundaram Manimandapam at a cost of Rs.1.40 lakh.

- Mahakavi Bharathiyar Memorial at Triplicane was renovated at a cost of Rs.25 lakh.
- The renovated park and lawns at Gandhi Mandapam is maintained by the PWD at a cost of Rs.2.63 crore for the years 2014 to 2017.

10. DRINKING WATER FACILITY

- Drinking water facilities have been provided through Chennai Metro Water Supply and Sewage Board at Perarignar Anna and Bharat Ratna Dr.MGR Ninaividam, Chennai at an expenditure of Rs.19.50 lakh.
- In order to provide clean drinking water to the public visiting Perarignar Anna and Bharat Ratna Dr. M.G.R. Ninaividam Reverse Osmosis System has been installed at a cost of Rs.9.86 lakh.
- Reverse Osmosis System at a cost of Rs.7.14 lakh has been installed at the Gandhi Mandapam campus at Guindy, Chennai, to cater to the drinking water needs of the visitors visiting the campus.

**11. MANIMANDAPAMS AND OTHER WORKS
UNDER CONSTRUCTION**

Sl. No.	MANIMANDAPAM /KALAIARANGAM	ESTI-MATE Rs.	PRESENT STATUS
1.	Manuneethi Chozhan Ninaivu Mandapam, Thiruvarur, Thiruvarur District	1.10 crore	Construction work of Manimandapam nearing completion.
2.	Manimandapam for Hyder Ali and Tippu Sultan, Dindigul District	1.30 crore	Construction work in progress.
3.	Swami Sagajaanantha Manimandapam, Chidambaram, Cuddalore District	1.15 crore	Construction work in progress.
4.	Pattukkottai Alagirisamy Ninaivagam, Pattukkottai, Thanjavur District	85.00 lakh	Construction work in progress.
5.	A beautiful Park on an area of 3 acres in the premises of Perarignar Anna Ninaividam, Chennai.	7.50 crore	Work in progress through Chennai Corporation.

GOVERNMENT FUNCTIONS

The Government of Tamil Nadu celebrates the birth anniversaries and observes the death anniversaries of Tamil savants who rendered yeoman service to Tamil language and leaders who dedicated their lives for the welfare of the State and Freedom Fighters who dedicated their lives for the freedom of the country. The aim is to educate the younger generation about their greatness and sacrifice. On these occasions, the statues are garlanded and His Excellency the Governor, Hon'ble Chief Minister, Hon'ble Ministers and other dignitaries pay floral tributes to the portraits kept near their statues. In Chennai, Statues of 27 leaders and in other Districts, statues of 30 leaders are garlanded and floral tributes paid on the occasion of their birth and death anniversaries.

1. FUNCTIONS ORGANIZED IN CHENNAI

Sl. No.	Date	FUNCTIONS
1.	January 17	Birthday Celebrations of Bharat Ratna Dr.MGR
2.	January 23	Birthday Celebrations of Netaji Subash Chandra Bose
3.	January 30	Annal Gandhiyadigal Ninaivu Naal
4.	February 18	Birthday Celebrations of Sindhanai Sirpi Singaravelar
5.	April 14	Birthday Celebrations of Dr.Ambedkar
6.	April 17	Birthday Celebrations of Freedom Fighter Dheeran Chinnamalai
7.	April 21	Garlanding of Kannagi Statue and paying floral tributes to the portrait of Kannagi on 'Chitra Pournami' Day
8.	April 27	Birthday Celebrations of Sir Pitty Thiyagarayar
9.	April 29	Birthday Celebrations of Paventhar Bharathidasan

Sl. No.	Date	FUNCTIONS
10.	June 5	Birthday Celebrations of Kanniyathendral Quaid-e-Milleth Muhammad Ismail
11.	June 24	Birthday Celebrations of Kaviyarasu Kannadasan
12.	July 7	Birthday Celebrations of Rettaimalai Seenivasan
13.	July 15	Birthday Celebrations of Perunthalaivar Kamarajar
14.	July 17	'Thiyagigal Dhinam'- Bhashiyam alias Thiyagi Arya
15.	July 17	'Thiyagigal Dhinam'- Thiyagi Sankaralinganar
16.	July 17	'Thiyagigal Dhinam'- Thiyagi Shenbagaraman
17.	September 5	Birthday Celebrations of Kappalottiya Thamizhan V.O. Chidambaranar
18.	September 15	Birthday Celebrations of Perarignar Anna

Sl. No.	Date	FUNCTIONS
19	September 17	Birthday Celebrations of Thanthai Periyar
20	September 29	Birthday Celebrations of Sivaraj, former Mayor of Chennai
21.	October 2	Birthday Celebrations of Annal Gandhiyadigal
22	October 30	Birthday Celebrations of Pasumpon Muthuramalinga Thevar
23	November 8	Birthday Celebrations of Thamizh Arignar Veeramamunivar
24.	November 14	Birthday Celebrations of Pandit Jawaharlal Nehru
25.	November 23	Birthday Celebrations of Kavignar Suratha
26.	December 10	Birthday Celebrations of Mootharignar Rajaji
27.	December 11	Birthday Celebrations of Mahakavi Bharathiyar

2. FUNCTIONS ORGANISED IN DISTRICTS

Sl. No.	DATE	FUNCTIONS	PLACE
1.	January 3	Birthday Celebrations of Veeramangai Velu Nachiyar	Surakulam, Sivagangai District
2.	January 24 (Thaiposam)	Birthday Celebrations of Thirumalai Naicker	Madurai, Madurai District
3.	February 7	Birthday Celebrations of Mozhignayiru Devaneya Pavanar	Sathamangalam, Madurai District
4.	February 19	Birthday Celebrations of Thamizh Thatha U.Ve.Sa	Uthama-dhanapuram, Thiruvarur District
5.	March 30	Birthday Celebrations of Rebel Muthuramalinga Sethupathi	Ramanathapuram, Ramanathapuram District
6.	April 16	Birthday Celebrations of Veeran Sundaralingam	Gavarnagiri, Thoothukudi District

Sl. No.	DATE	FUNCTIONS	PLACE
7.	April 17	Birthday Celebrations of Dheeran Chinnamalai	Odanilai, Arachalur, Erode District
8.	May 13	Birthday Celebrations of Veerapandiya Kattabomman	Panchalan-kurichi, Thoothukudi District
9.	May 23	Birthday Celebrations of Perumpidugu Mutharaiyar	Tiruchirappalli, Tiruchirappalli District
10.	June 12	Birthday Celebrations of Marshal Nesamani	Nagercoil, Kanniyakumari District
11.	June 16	Birthday Celebrations of Thiyagi Viswanathadas	Thirumangalam, Madurai District
12.	June 18	Birthday Celebrations of Thiyaga Seelar Kakkan	Near Melur, Thumbaippatti, Madurai District

Sl. No.	DATE	FUNCTIONS	PLACE
13.	July 6	Birthday Celebrations of Tamil scholar Parithimar-kalaingar	Vilacheri, Madurai District
14.	July 11	Birthday Celebrations of Veeran Azhagu muthukone	Kovilpatti, Thoothukudi District
15.	July 17	Birthday Celebrations of Thiyagi Vanchinathan	Sengkottai, Tirunelveli District
16.	July 31	Birthday Celebrations of Sathavathani Seiguthambi Pavalar	Idalagudi, Nagercoil, Kanniyakumari District
17.	August 1 & 2	Valvil Ori Celebrations	Kollimalai, Namakkal District
18.	August 2 (Aadi 18)	Dheeran Chinnamalai Ninaivu Naal	Odanilai, Arachalur, Erode District

Sl. No.	DATE	FUNCTIONS	PLACE
19.	August 2 (Aadi 18)	Dheeran Chinnamalai Ninaivu Naal	Ninaivu Chinnam, Sangagiri, Salem District
20.	September 5	Birthday Celebrations of Kappalottiya Thamizhan V.O Chidambaranar	Ottapidaram, Thoothukudi District
21.	September 15	Birthday Celebrations of Perarignar Anna	Erode, Erode District
22.	September 17	Birthday Celebrations of Thanthai Periyar	Erode, Erode District
23.	October 2	Birthday Celebrations of Annal Gandhiyadigal	All Districts
24.	October 4	Birthday Celebrations of Thiyagi Subramaniya Siva	Papparapatti, Dharmapuri District

Sl. No.	DATE	FUNCTIONS	PLACE
25.	October 4	Birthday Celebrations of Tiruppur Kumaran	Tiruppur, Tiruppur District
26.	October 24	Marudhu Pandiyar Ninaivu Naal	Tirupattur, Sivagangai District
27.	October 30	Birthday Celebrations of Pasumpon Muthuramalinga Thevar	Pasumpon, Ramanatha - puram District
28.	November 1	Paying tributes to Marshal Nesamani by garlanding his statue, in view of the celebration of the Day of Annexation of Kanniyakumari District with Tamil Nadu State	Nagercoil, Kanniyakumari District
29.	December 10	Birthday Celebrations of Mootharignar Rajaji	Thorappalli, Krishnagiri District

Sl. No.	DATE	FUNCTIONS	PLACE
30.	December 11	Birthday Celebrations of Mahakavi Bharathiyar	Ettayapuram, Thoothukudi District

**3. CELEBRATION OF GOVERNMENT FUNCTIONS
ANNOUNCED BY THE HON'BLE CHIEF MINISTER
OF TAMIL NADU IN THE LAST FIVE YEARS,
FROM 2011 TO 2016**

- In order to honour Marshal Nesamani who fought for the annexure of Kanniyakumari District, with Tamil Nadu State, 1st of November, the date of the occasion, is celebrated as Government function.
- Birthday of Rettaimalai Seenivasan who dedicated his life to the development of the Adidravidar people is celebrated on 7th July in Chennai District every year.
- Birthday of freedom fighter Veeramangai Velunachiyar is celebrated, on 3rd January in Sivagangai District every year.
- Birthday of Thirumalai Naickar, the most eminent among the rulers of Madurai, is celebrated in Madurai on Thaiposam day every year.

- Birthday of Tiruppur Kumaran is celebrated on 4th October in Tiruppur every year.
- Birthday of Freedom Fighter Thiyagi Vanchinathan is celebrated on the Thiyagigal day of 17th July in Tirunelveli District every year.

4. SPECIAL FUNCTION ORGANISED BY GOVERNMENT

- Every year, the Departments of Information and Tamil Development jointly organise the Thiruvalluvar Day and the Government of Tamil Nadu organise Awards presentation function in January on Thiruvalluvar Day. Eminent scholars are honoured in this function with Thiruvalluvar Award, Thanthai Periyar Award, Perarignar Anna Award, Annal Ambedkar Award, Perunthalaivar Kamarajar Award, Mahakavi Bharathiyar Award, Pavendhar Bharathithasan Award, Thamizh Thendral Thiru. Vi.Ka. Award and K.A.P.Viswanatham Award.

FIELD PUBLICITY

On the orders of the Hon'ble Chief Minister of Tamil Nadu, a new section- Field Publicity Section was created in 2013 for the first time in the Department of Information and Public Relations. The new section will aim at publishing the Government's welfare schemes and achievements directly to the people living in the hamlets of Tamil Nadu and to monitor the benefits people have derived from the implementation of different welfare schemes by various Departments of Tamil Nadu Government.

HI-TECH LED SCREEN VIDEO VAN

Hon'ble Chief Minister of Tamil Nadu handed over 32 Video Vans fitted with Hi-Tech LED TV screens.

These attractive modern Video Vans are engaged in giving publicity to Government schemes and achievements among people in villages, festivals, day and night. This section is monitoring the movement of these Video Vans by means of Global Positioning System (GPS) equipment.

LED TV SCREENS

To enable the public to know the details of Government schemes and achievements, LED TV Screens are installed at all District Collectorates, Taluk Offices and at places where people gather in large numbers such as the Amma Unavagam 10 places in Chennai and wide publicity is given by this section.

INFORMATION & ACHIEVEMENTS DATA BANK

As ordered by the Hon'ble Chief Minister, an Information & Achievements Data Bank has been created in Field Publicity Section. A software has been developed to compile the details of Government schemes and achievements in all Districts.

This software has enabled the uploading of information about beneficiaries of Government schemes by the Government offices of all Departments, which are compiled and provided by this section to Government whenever needed.

Steps are taken for online uploading of details, using this software, in respect of implementation of welfare schemes through different Departments in the Districts, the number of beneficiaries, their names and address, collected through the nodal officer appointed by each Department.

RANKING OF OFFICERS

Press Conferences organised by the Information and Public Relations Officers, inspections made in cinema theatres, screening of video films in the Districts, success stories and special publications on their respective Districts are evaluated and marks are awarded to Districts. This monthly evaluation by the committee constituted for this purpose has brought in a spirited approach to District PROs' work.

ADVERTISEMENT

The Department of Information and Public Relations releases advertisements on Tamil Nadu Government's Achievements, Policies, Schemes and welfare measures in the dailies, periodicals and electronic media. It also publishes advertisements on tenders for development and other works.

The release of all the advertisements of Government Departments, Boards, Universities, Corporations and Undertakings are centralized through this Department.

Advertisements are also released in Indian Trade Journals based on the importance of the advertisement.

TENDER ADVERTISEMENTS

Tender advertisements and animated advertisements are released through the National Informatics Centre, on the Government website www.tn.gov.in, so that these advertisements can reach the public. Tender forms can be downloaded free of cost from the website

www.tenders.tn.gov.in. As the tender advertisements are released in newspapers and uploaded in the Government Website as well, transparency in Government administration is ensured. This facilitates participation by all eligible persons in Government tenders.

TENDER BULLETINS

The State and the District Tender Bulletins are released every week giving detailed information about the tenders of the Government under the provisions of the Tamil Nadu Transparency in Tenders Act, 1998 and the Tamil Nadu Transparency in Tender Rules, 2000 framed there under.

Rs.5 lakh to Rs.10 lakh Procurement Estimates and Rs.10 lakh to Rs.25 lakh Works Estimate are released in District Tender Bulletins. Procurement estimate above Rs.10 lakh and works estimate above Rs.25 lakh are released in State Tender Bulletin. Decisions taken on the tenders by the Departments concerned are also published in these bulletins.

FILM AWARDS, SUBSIDY & SMALL SCREEN AWARDS

FILM AWARDS

To encourage film industry to produce films reflecting human values, the Government of Tamil Nadu presents Film Awards to the best Tamil feature films, best actors, best actresses and technicians. The Government has constituted a committee to select these best feature films, best artists and technicians.

The following awards are presented to the best films selected by this Committee:

1. First Prize - Cash prize of Rs.2 lakh, a Memento and a Certificate
2. Second Prize - Cash prize of Rs.1 lakh, a Memento and a Certificate
3. Third Prize - Cash prize of Rs.75,000/-, a Memento and a Certificate

4. Special Prize - Cash prize of Rs.75,000/-,
a Memento and a
Certificate

Another special prize comprising a Cash Award for Rs.1.25 lakh, along with a Memento and a Certificate is awarded to a Tamil film which portrays women in exaltation.

A five sovereign gold pendant, a Memento and a Certificate are presented to the Best Actor, Best Actress, Best Actor (special prize), Best Actress (special prize), Best Villain Actor, Best Comedy Actor, Best Comedy Actress, Best Character Artiste (Male), Best Character Artiste (Female), Best Director, Best Screenplay writer, Best Dialogue writer, Best Music Director, Best Lyricist, Best Play back singer (Male), Best Play back singer (Female), Best Cinematographer, Best Sound Recordist, Best Film Editor, Best Art Director, Best Stunt Master, Best Dance Master, Best Makeup Artiste, Best Costumer, Best Child Artiste, Best Dubbing Artiste (Male) and Best Dubbing Artiste (Female).

VETERAN AWARDS

Veteran awards are presented in the name of Arignar Anna, Kalaivanar N.S. Krishnan, Thiyagaraja Bhagavathar, Raja Sandow, Makkal Thilagam MGR, Kavignar Kannadasan and Nadigar Thilagam Sivaji Ganesan who left indelible impressions through their acting / writing skills, in the history of the Tamil Film Industry. Each of the Veteran Awardee is presented with a 5 sovereign gold pendant and a Memento.

GOVERNMENT FILM SUBSIDY

With a view to encourage low-budget film producers, the Government of Tamil Nadu grants subsidy to quality low-budget Tamil films with social commitment. A Selection Committee is constituted by the Government to select quality Tamil films and every selected film is granted a subsidy of Rs.7.00 lakh.

SMALL SCREEN AWARDS

The artists appearing in television serials are also honoured. Small Screen Awards are presented to Best Tele Serial, actors, actresses and technicians too.

1. Best Mega Serial - Cash prize of Rs.2 lakh,
First Prize a Memento and a
Certificate
2. Best Mega Serial - Cash prize of Rs.1 lakh,
Second Prize a Memento and a
Certificate

Besides, 3 sovereign gold pendant, a Memento and a Certificate are presented every year to the Best Story Writer, Best Screenplay writer, Best Dialogue Writer, Best Director, Best Cinematographer, Best Editor, Best Hero, Best Heroine, Best Character Artiste (male and female), Best Villain (male and female), Best Child Artiste, Best Music Director, Best Dubbing Artiste(male and female) and Best Special Effects Technician.

Cash Award for Rs.1 lakh, a Memento and a Certificate are given to Best Achiever of the year and Best Lifetime Achiever.

For the first time in the country, the Government of Tamil Nadu organised a function to celebrate the centenary of Indian cinema and for this function the Government of Tamil Nadu granted Rs. 10 crore to the South Indian Film Chamber of Commerce. The function was held from 21.9.2013 to 24.9.2013 in which His Excellency the President of India and the Hon'ble Chief Minister of Tamil Nadu and Chief Ministers of other States participated. For the 9th Chennai International Film Festival held between 14.12.2011 and 22.12.2011 the Tamil Nadu Government sanctioned Rs.25 lakh; Rs.50 lakh for the 10th festival held between 12.12.2012 and 20.12.2012; Rs.50 lakh for the 11th Festival held between 12.12.2013 and 19.12.2013 and Rs.50 lakh for the 12th Festival held between 18.12.2014 and 25.12.2014.

Similarly, the Government of Tamil Nadu sanctioned a grant of Rs.50 lakh for the 13th International Film Festival at Chennai from 6.1.2016 to 13.1.2016.

CINE WORKERS WELFARE BOARD

Tamil Nadu Government has created the Cine Workers Welfare Board for the benefit of workers of Tamil Nadu Film Industry and Television Industry and their family members. Different kinds of welfare and assistance are provided to them.

Members of 41 Associations of the Tamil Nadu Film / Television Industry are eligible for membership of the Tamil Nadu Cine Workers Welfare Board. 20,000 members have been enrolled till date.

Members of the various Associations are eligible for the following benefits:

Sl. No.	Welfare Schemes	Amount (Rs.)
1.	Financial Assistance in the event of	1,00,000
(a)	Death due to accident	
(b)	Disability due to accident	10,000 to 1,00,000

Sl. No.	Welfare Schemes	Amount (Rs.)
2.	Financial Assistance for Natural death	15,000
3.	Financial Assistance for Funeral	2,000
4.	Financial Assistance for Education	
(a)	Girl Children Studying 10 th std	1,000
(b)	Students who passed 10 th std	1,000
(c)	Girls studying 12 th std	1,500
	Students who passed 12 th std (Both gender)	1,500
(d)	Regular Under Graduate students	1,500
	Regular Under Graduate students with hostel facility	1,750
(e)	Regular Post Graduate students	2,000
	Regular Post Graduate students with hostel facility	3,000
(f)	Technical Education students	2,000
	Technical Education students with hostel facility	4,000
(g)	Technical Post Graduate students	4,000
	Technical Post Graduate students with hostel facility	6,000
(h)	Students studying I.T.I/Polytechnic	1,000
	I.T.I / Polytechnic Course students with hostel facility	1,200

Sl. No.	Welfare Schemes	Amount (Rs)
5	Marriage Assistance	2,000
6	Maternity Assistance	6,000
7	Abortion Assistance	3,000
8	Reimbursement for spectacles	500
9	Monthly Pension for senior citizens	400

The Hon'ble Chief Minister allocated in the budget Rs.49.13 lakh in 2011 towards the expenses of the Board; Rs.23.08 lakh in 2013. Rs.22.14 lakh in 2014 and Rs.25 lakh in 2015. The year wise disbursal of welfare assistance by the Cine Workers Welfare Board is as follows:-

Sl. No.	Year	Total numbers of members	Amount Rs.
1.	2011	38	1,98,000/-
2.	2013	728	21,39,000/-
3.	2014	303	8,00,000/-
4.	2016	277	8,00,250/-
	Total	1,346	39,37,250/-

The Government has issued orders nominating the Hon'ble Minister for Information and Publicity as Chairman, the Director of Information and Public

Relations as Member Secretary along with following members for the Cine Workers Welfare Board.

Sl. No.	Non-Officials (Tvl)	Sl. No.	Officials
1.	R.V. Udhayakumar Producer / Director	1.	Secretary, Tamil Development & Information Department
2.	P. Vasu, Director	2.	Secretary Finance Department
3.	Lyagath Alikhan Screen Playwriter	3.	Secretary Revenue Department
4.	Mohan Gandhi Raman Producer / Director	4.	Secretary, Labour and Employment Department
5.	Ramarajan Actor /Producer / Director	5.	Commissioner, Commercial Taxes
6.	T.K. Kala Actress / Singer	6.	Deputy Secretary Home(Cinema), Department
7.	L.R. Eswari Playback Singer	7.	Commissioner of Labour
		8.	Commissioner, Land Administration

This Cine Workers Welfare Board will peruse the applications and select the beneficiaries.

TAMIL NADU FILMS DIVISION

NEWS COVERAGE

Tamil Nadu Films Division covers all Government functions participated by the Hon'ble Chief Minister and Hon'ble Ministers throughout Tamil Nadu and releases them in the form of Video News Magazines throughout the State and thus does good publicity work for the Government.

JINGLES / SHORT FILMS

Since 2011, Tamil Nadu Films Division has produced 75 Video News Magazines on Chief Minister's golden schemes and released them in all digital theatres of Tamil Nadu. Moreover, 139 Video Conference programmes of the Hon'ble Chief Minister have been compiled into audio video capsules and given for telecast through a separate channel by the Tamil Nadu Arasu Cable TV Corporation.

WEEKLY NEWS EPISODES

The welfare schemes started by our Hon'ble Chief Minister through video conferencing have been produced as a series of episodes compiled in a DVD and distributed to all District PRO offices in our State to be screened for public awareness as part of field publicity.

VIDEO NEWS MAGAZINES

The essential duty of the Tamil Nadu Films Division is to prepare Video News Magazines on the welfare schemes of the Government, Announcements, Development works etc., and dispatch them in DVD form to all District I & PR Officers to screen through Video Vans.

The advent of new technologies has enabled these video news magazines to be played in LED screens in Government Offices, Amma Unavagam and Government establishments where there is a large public gathering so as to create awareness about various welfare schemes among the public.

In the Media Center situated in the Secretariat, all relevant Government videos and functions of Chief Minister are edited using High-end Non-Linear edit setup to be uploaded and distributed to all Television media channels, press media and online media.

In the last Five Years from 2011 to 2016, 116 Video News magazines and 45 jingles in 6 episodes and 4 weekly News episodes, have been released to publicize Government schemes.

VIDEO MAGAZINES

Sl. No.	Title of the Video Magazine
1.	Malarndhadhu Amma Avargalin Porkkala Aatchi
2.	Maatram Thandha Makkalukku Yetram Tharum Arasin 100 Naal Saadhanaigal
3.	Ammavum Annai Thamizhum
4.	Ammavin Seyarkkariya Seyalpaatil Sigaram Thotta Palli Kalvi Thurai
5.	Amma Kaattum Kalvi Paathai
6.	Amma Unavagam
7.	Ammavin Kalvi Puratchi

Sl. No.	Title of the Video Magazine
8.	Amma Kudineer
9.	Kalvithaai
10.	Amma Thittam
11.	Varamaai Vandhadhu Ammavin Aatchi (song)
12.	Amma Salt
13.	Amma Salt (song)
14.	Maatram Thandha Makkalukku Yetram Thandha Anaigal
15.	Sudhandira Thirunaal 2011
16.	Yeliyor Yetram Pera Yetramighu Nidhinilai Arikkaai
17.	Naadu Nalam Pera Nala Thittangal
18.	Thane Puyal
19.	Palli Kalviyil Ammaavin Sollimaala Saadhanaigal
20.	Meenavar Nalan Kaakkum Makkal Arasu
21.	Nooraandu Pesum Oraandu Saadhanai
22.	Ungalaal Naan (Sudhandhira Dhina Thirunaal 2012)
23.	Denguevai Ozhippom
24.	Denguevai Ozhippom part 2

Sl. No.	Title of the Video Magazine
25.	Pennycuick
26.	Oru Kaiyeyzhuthu Maariyadhu Thalaiyeyzhuthu
27.	Anbin Arasaangam
28.	Saadhanai Purindha Eraandu Sarithiram Pesum Pallandu (part-1)
29.	Saadhanai Purindha Eraandu Sarithiram Pesum Pallandu (part-2)
30.	Saadhanai Purindha Eraandu Sarithiram Pesum Pallandu (Jingles)
31.	Vidhi 110 (part-1&2)
32.	Pudhumaigal Padaikkum Puratchi Thalaivi
33.	Uyir Kaatha Uthama Thalaivi
34.	Maavatta Aatchiyar Maanadu - 2013
35.	Kaveri Neerin Urimaiyai Thamizhagathukku Pettruthandhadhu
36.	Vilaiyilla Midhivandi Vazhanghum Thittam
37.	Kaveri Delta Membhattu Thittam
38.	Mudhal Thalaimurai
39.	Vilaiyilla Karavai Maadu
40.	Suriya Sakthiyudan Kudiya Pasumai Veedu Thittam

Sl. No.	Title of the Video Magazine
41.	Arasu Cable TV Sevai Mulam Athiga Channelkalai Kuraintha Kattanathil Vazhanguthal
42.	Vilaiyilla Arisi
43.	Oru Kilo Arisi Rs.20/-
44.	Thaai Paasam
45.	Thaalikku Thangam
46.	Nadamaadum Maruthuvamanai Thittam
47.	Uzhavar Peruvizha
48.	Maanava Maanaviyar Kaavalar
49.	Pannai Pasumai Nugarvor Malivu Vilai Kaaikarikkadai
50.	Tamil Nadu Arasin Kaavalargalukkana Pudhiya kudiyruppugal Thittam
51.	Ilavasa Napkin Vazhangum Thittam
52.	Thottil Kuzhandhai Thittam
53.	Mudhalamaicharin Pennkuzhandhai Paadhugaapu Thittam
54.	Varatchiyaal Paadhikkapatta Delta Matrum Delta Alladha Maavattangalukku Nivaranam
55.	Vilaiyilla Mixie, Grinder, Min Visiri Matrum Maanava Maanavigalukkana Madikkanini
56.	Vilaiyilla Madikkanini

Sl. No.	Title of the Video Magazine
57.	Jerusalam Deiveega Sutrula Sellum Christhuvargalukku Maaniyam
58.	Uzhavar Paadhugappu Thittam
59.	Virivaana Maruthuva Kaapeetu Thittam
60.	Anaithu Thittangalaiyum Mugaamil Vaazhum Ilangai Thamizhargalukku Virivupaduthiyadhu
61.	Vidhavai, Thirumanam Aagadhavargal, Oivudhiyadhaararin Vidhavai Magal, Kudumba Nala Thittathin keezh Vaazhnaal Oivudhiyam Uyarthi Vazhangudhal
62.	Samuga Paadhugappu Thittathin keezh Maadhandhira Pension Thogai Uyarthiya Thittam
63.	Vilaiyilla Aadugal
64.	Thaai Thittam
65.	Palli Maanavargalukkana Vilaiyilla Porutkal Vazhangum Thittam
66.	Maatru Thiranaaligalukku Retro fitted Scooter Vazhangum Thittam
67.	Marakkandrukul Nadudhal
68.	Palli Manavargal Paadhiyil Palliyai Vittu Nirikkaamal Irukka Sirappu Thittam
69.	Min Thittangal
70.	Pokkuvarathu Thurai

Sl. No.	Title of the Video Magazine
71.	Arasu Tholainokku Thittam 2023
72.	Meenpidi Thadaikaalathil Meenarvargaluku Udhavithogai Uyarthi Vazhangum Thittam
73.	Annadhana Thittam
74.	Maanasarovar Matrum Mukthinath Aagiya Idangalukku Punidha Payanathirku Maaniyam
75.	Tamil Nadu Sooriya Sakthi Kolgai Matrum Sooriya Sakthi Thittangal
76.	Biometric Smart Card Moolam Samuga Paadhukappu Oivuthiyam Vazhangudhal
77.	Orunginaindha Magalir Sugadhara Valaagam Punaramaippu Thittam
78.	Viraivu Patta Maatrum Thittam
79.	Maatru Thiranaligalukkana Vayadhu Varambai 18 ku Kuraithu Oivuthiyam Peruvadharkana Thittam
80.	Sudhanthira Poratta Thiyagigalukku Maadhandhira Pension Thogayai Uyarthiya Thittam
81.	Siriya Perundhu Periya Magizhchi
82.	Meenpidi Kuraivu Kaalathil Meenavargalukku Sirappu Nivarana Udhavi Thittam

Sl. No.	Title of the Video Magazine
83.	Ayalnaatil Uyarkalvi Padikkum Poruladharathil Pinthangiya Maanavargalukku Udhavithogai Vazhangum Thittam
84.	Muthirai Padhitha Moonrandu (part 1)
85.	Muthirai Padhitha Moonrandu (part 2)
86.	Aandaandu Potrum Moonrandu Saadhanaigal
87.	Imayam Thotta Saadhanaigal (song)
88.	Thaaye Annapoorani & Thozhil Puratchi
89.	Maatram Thandhu Yetram Thandha Puratchi Thalavi
90.	Payanangal Inidhagum Perundhu Payanam
91.	Pannai Pasumai Kaaikarigal
92.	Kuruvai Nel Saagupadi
93.	Anai Kaatha Annai
94.	Valamayana Thamizhagam
95.	Vivasaagalin Nalan
96.	Kuzhanthaigal Nalan
97.	Thaai Thittam, Kaaval Thurai
98.	Magalir Mempaadu
99.	Vilaiyilla Madikkanini, Amma Unavagam

Sl. No.	Title of the Video Magazine
100.	Oottachhathu
101.	Amma Kudineer, Amma Cement
102.	Adidravidar Nalan Matrum Pirpaduthapattor Nalan
103.	Thirumana Uthavi Thittam, 20 Kilo Arisi
104.	Sanitary Napkin, Vilaiyilla Mithivandi
105.	Thirukkoil Annadhana Thittam, Manasarovar Mukthinath Punitha Payana Maniya Thittam
106.	Pannai Pasumai, Amma Marunthagam
107.	Mazhaineer Segaripu, Kaadu Valarppom
108.	Meenavargal Nalan, Mudhiyor Uthaviththogai
109.	Virivana Maruthuva Paathukaapu Thittam, Thozil Thurai - 2023
110.	Magapperu Nalan
111.	Vilaiyilla Maadu, Naangu Aadugal
112.	Vivasayigalin Vazhvaadharam Mullai Periyaru, Kaveriyai Meettedutha Kaviya Thalaivi
113.	Thottil Kuzhanthai Thittam, Amma Per Thalaippezhuthu
114.	Vilaiyilla Mixie, Grinder Matrum, Min Visiri, Amma Uppu

Sl. No.	Title of the Video Magazine
115.	Dharmam Vellum
116.	Plastic Aadhar Attai
117.	E-Sevaiyil Ini Passport
118.	Sattaperavaiyil Aalunar Uraikku Mudhalvar Avargalin Bhadil Urai Part-1
119.	Sattaperavaiyil Aalunar Uraikku Mudhalvar Avargalin Bhadil Urai Part-2
120.	Sattaperavaiyil Aalunar Uraikku Mudhalvar Avargalin Bhadil Urai Part-3
121.	Sattaperavaiyil Aalunar Uraikku Mudhalvar Avargalin Bhadil Urai Part-4
122.	Sattaperavaiyil Aalunar Uraikku Mudhalvar Avargalin Bhadil Urai Part-5
123.	Sattaperavaiyil Aalunar Uraikku Mudhalvar Avargalin Bhadil Urai Part-6
124.	110 Vidiyin Kizh Manbu Migu Mudhalvar Avargalin Arikikai
125.	Thodarum Ammavin Aatchi, Thodargiradhu Makkalin Magizhchi

JINGLES

Sl. No.	JINGLE
1.	<p>VALARCHIPPADHAIYIL MEENDUM TAMIL NADU VOLUME-1</p> <p>1.Vilaiyilla Arisi</p> <p>2.Maatruthiranaali, Vidhavai, Aadharavattror Udhavithogai</p> <p>3.Penn Arasu Uzhiyar Magapperu Kaalam 6 Maadha Vidumurai</p> <p>4.Meenavar Meenpidi Thadaikkaalla Udhavithogai</p> <p>5. Paditha Penngalukku Nidhiyudhaviyudan 4 gram thangam</p> <p>6.Pattam Paditha Penngalukku 4 gram thangam, Rs.50,000/- Nithiyudhavi</p>
2.	<p>VOLUME-2</p> <p>1. Vilaiyilla Mixie, Grinder, Minvisiri</p> <p>2. Vilaiyilla 4 Aadugal, Karavaimaadu Thittam</p> <p>3. Virivaana Maruthuvakkaapidu Thittam</p> <p>4. Vilaiyilla Madikkanini</p> <p>5. Chithirai Thirunaal</p>
3.	Noorandu Pesum Oraandu Saathanai

4.	<p>ORU KAIYEZHUTHU, MARIYADHU THALAIYEZHUTHU</p> <ol style="list-style-type: none">1. Vilaiyilla Aadugal, Karavaimaadugal Thittam2. Vilaiyilla Madikkanini3. Virivaana Maruthuvakkaapidu Thittam4. Pasumai Veedugal Thittam5. Thaalikku Thangam matrum Rokkam6. Meenpidi Thadaikkaalathil Uthavithogai Uyarvu7. Vidhavaigal, kanavaral Kaividapattor Udhavi Thogai Uyarvu8. Vilaiyilla 20 Kilo Arisi9. Garbini Pengalukku Magapperu Kaala Nidhi Udhavi Uyarvu10. Vilaiyilla Mixie, Grinder, Min Visiri
----	--

5.	<p>SAADHANAI PADAITHHA EERAANDU, SARITHIRAM PESUM PALLAANDU</p> <ol style="list-style-type: none"> 1. Kaviriyai Meетtedutha Kaaviya Thalaivi 2. Palli Kalvi 3. Kadal Neerai Kudi Neerakkum Thittam 4. Pokkuvarathu Thuraiyin Valarchi 5. Amma Unavagam (part 1) 6. Uzhavar Paadhugaappu Thittam 7. Amma Unavagam (part 2) 8. Paalangal 9. Nirvaagam 10. Thozhirpuratchi 11. Tholai Nokku Thittam 2023 12. Solar System 13. Malivu Vilai Arisi
6.	<p>NADU POTTRUM NAANGAANDU SAADHANAIGAL</p> <ol style="list-style-type: none"> 1. Ammavin Muthal Yezhuthu Thalaippezhuthu 2. Amma Kudineer 3. Amma Marundhagam 4. Amma Cement 5. Amma Sitrunthu 6. Thottil Kuzhandhai Thittam 7. Kaadu Valarppu Thittam 8. Kaattraalai Minsaara Thittam 9. Pannai Pasumai kadaigal 10. Mazhai Neer Segarippu

HIGH - END EQUIPMENTS

In year 2012-2013, under Part II Schemes, 3 nos of PMW200 SONY HD cameras were purchased at a cost of Rs.26.49 lakh and they are being used for Programme coverages of Hon'ble Chief Minister. In the Secretariat media centre, a Laptop was purchased for field coverage works.

To transmit the Hon'ble Chief Minister's coverages immediately, Live Back Bag Tera Tack a real time video Streaming Equipment was procured at a cost of Rs.9.40 lakh. High-End Auto Smoke Editing suite has been procured at a cost of Rs.7.74 lakh to meet the latest technological demands.

An High-End Video Camera, an Apple Macpro Non-Linear video editing system, a Photocopying machine and 2 computers and printers have been purchased at a cost of Rs.30.25 lakh.

The News Reels by the Tamil Nadu Film Division on Perarignar Anna, Puratchi Thalaivar MGR and Hon'ble Chief Minister of Tamil Nadu have been digitized at a cost of Rs.8.55 lakh.

MGR GOVERNMENT FILM AND TELEVISION INSTITUTE

MGR Government Film and Television Institute is an advanced Technical Training Institute imparting Film technology and techniques and aesthetics of Film and Television Production, Allied Subjects and Film Appreciation.

It is one of the three major institutes in India. The other two are Film and TV Institute of India, Pune, and Satyajit Ray Film and Television Institute, Kolkatta.

This Institute is run by the Government of Tamil Nadu and is functioning under the administrative control of the Department of Information and Public Relations.

DEGREE COURSES

The Diploma Courses offered by this Institute with the approval of the All India Council for Technical Education (AICTE), New Delhi are now being upgraded as Bachelor of Visual Arts, a four

year Degree Course with the affiliation of Tamil Nadu Music and Fine Arts University as per the orders of Hon'ble Chief Minister of Tamil Nadu.

Bachelor of Visual Arts (Cinematography), Bachelor of Visual Arts (Digital Intermediate), Bachelor of Visual Arts (Audiography), Bachelor of Visual Arts (Direction and Screenplay Writing), Bachelor of Visual Arts (Film Editing), Bachelor of Visual Arts (Animation and Visual Effects) are the six Degree Courses offered in this Institute. The students are to be given the Degree instead of Diploma in Film Technology.

14 students are admitted in each of these courses. Tuition fees of Rs.15,000/-, Special fees of Rs.2,000/- and Development fees of Rs.1,000/- are collected from the students. SC/ST students are exempted from Tuition fees.

FINANCIAL SUPPORT FOR FILMS PRODUCED BY STUDENTS

Final year students from different branches form 14 units and each unit is trained to

produce one short film. The Government have raised the amount for the production of Students Documentary Films from Rs.8,000/- to Rs.15,000/- per film, from the financial year 2012-2013.

SHORT FILM AWARD

The Government of Tamil Nadu applauds and encourages the students of MGR Government Film and Television Institute by presenting an award which consists of One Sovereign Gold Medal, Cash Award of Rs.5,000/- and a Memento to the Best Director, Best Cinematographer, Best Editor, Best Sound Recordist and Best Film Processor for their short films.

FINANCIAL SUPPORT FOR PARTICIPATION IN FILM FESTIVAL

The Government also sanctions a sum of Rs.75,000/- per annum to enable students to send their short films to National and International Film Festivals.

INDIAN INTERNATIONAL FILM FESTIVAL

The films produced by the students of this Institute are screened every year at Indian International Film Festival being held in Goa.

CHENNAI INTERNATIONAL FILM FESTIVAL

Five Diploma short films produced by the students of MGR Government Film and Television Institute were screened in the 'Chennai International Film Festival' held in Chennai during 2014-2015 and one of them titled "Chee" won the 'Amma Award' at the festival. During 2015-2016, 10 Diploma short films produced by the students, were screened amongst them one short film "Burra" won the 'Amma Award'.

MODERN FILM SHOOTING EQUIPMENT AND ACCESSORIES

A sum of Rs.3.83 crore was sanctioned during the financial year 2015-2016 and High-End Machineries and Equipments for the Animation and Visual Effects Course were purchased for the benefit of the students.

A sum of Rs.75 lakh was sanctioned as recurring expenditure for the hiring of equipment and accessories through outsourcing on rental basis for the practical classes.

GOLDEN JUBILEE ARCH AND A BUST-SIZE STATUE OF BHARAT RATNA DR.MGR

To commemorate the completion of 50 years of functioning of the MGR Government Film and Television Institute at Taramani, a Golden Jubilee Arch and a bust-size statue of Bharat Ratna Dr.MGR were erected at a cost of Rs.15 lakh at the Institute Campus.

AMOUNT SANCTIONED FOR THE PURCHASE OF EQUIPMENT AND ITS ACCESSORIES UNDER PART-II SCHEME AND ANNOUNCEMENT

A sum of Rs.13,55,15,000/- (Rupees Thirteen Crore Fifty five Lakhs and Fifteen Thousand only) was sanctioned in the last five years under Part-II Schemes and as per the Announcements of Hon'ble Chief Minister.

**NEW BUILDINGS AND RENOVATION WORKS
UNDERTAKEN BETWEEN 2011 - 2016**

1. A new building for Animation and Visual Effects course was constructed at a cost of Rs.4.62 crore.
2. Richman House and dubbing theatre was renovated at a cost of Rs.93 lakh and Rs.90 lakh respectively.
3. The preview theatre of this Institute was renovated at Rs.99 lakh.
4. A new student hostel at the MGR Government Film and Television Institute at an expenditure of Rs.2 crore.
5. The furniture and fixtures for the newly constructed hostel was procured for Rs.12 lakh.
6. High-end Digital Dolby Barco Projector with advanced surround sound Reproduction system with accessories in the preview Theatre was installed at a cost of Rs.90 lakh.

CINEMA, VIDEO AND CABLE TELEVISION NETWORKS

As cinema is one of the popular means of entertainment in the State, the Government have been rendering assistance in every possible way to encourage the overall growth of the film industry.

The Government of Tamil Nadu enacted the Tamil Nadu Cinema (Regulation) Act, 1955 to regulate the cinema industry in the State. As per the provisions of the Act, all the District Collectors and in respect of Chennai, the Commissioner of Police are the competent authority for granting No Objection Certificate to construct cinema theatres and to issue licence for screening movies in cinema houses. Further, the Joint Commissioner of Land Administration and Government in the Home Department, are the appellate and revision authorities, as per the provisions made in the Act. In order to ensure the availability of basic

amenities, hygienic environment in cinema theatre, safety and comfort of the public going to the cinema houses, the Government have framed stringent guidelines in the Tamil Nadu Cinemas (Regulation) Rules, 1957.

In Tamil Nadu 1022 Cinema Theatres are functioning under the following categories:-

Categories

Permanent Cinema Theatres	-	997
Semi-Permanent Cinema Theatres	-	13
Touring Cinema Theatres	-	09
Open Air Cinema Theatres	-	03
Total	-	1022

CABLE TELEVISION NETWORK SYSTEM:-

The Cable Television Network (Regulation) Act, 1995 (7 of 1995), regulates the Cable Television Network all over India. Under the above said Act.

District Magistrates, Sub-Divisional Magistrates and Commissioner of Police are designated as Authorised Officers to take action against offending Cable Operators for contravening sections 3, 4A, 5,6,8 & 9 (or) 10 of the Act. Accordingly, the Government of Tamil Nadu notified the Commissioners of Police in respect of Chennai, Trichy, Tirunelveli, Madurai, Salem and Coimbatore Cities, the Collectors of the District concerned in respect of other areas and the Sub-Divisional Officers in their respective local limits of Police jurisdiction as Authorised Officers to take action against violators of the provisions of the Cable Television Networks (Regulation) Act, 1995. Further, the Government have issued instructions to all the District Collectors, Commissioners of Police and Superintendents of Police to take stringent action against the violators of the provisions of the Act.

VIDEO ACT AND RULES

The Tamil Nadu Exhibition of Films on Television Screen through Video Cassette Recorders and Cable Television Network (Regulation) Act, 1984, regulates the exhibition of films on television screen through Video Cassette Recorder (VCR) in the State. This Act provides for the grant of licence to the individuals for exhibition of films on television screen through Video Cassette Recorder (VCR) and for running Video Libraries. The respective District Collectors/Commissioner of Police, Chennai are the Licensing Authorities.

VIDEO PIRACY CELL

The Video Piracy Cell, Crime Branch, C.I.D., Tamil Nadu is functioning under the direct control of the Additional Director General of Police (Crime), Chennai. He is assisted by 1 Superintendent of Police and 1 Deputy Superintendent of Police at the

State level. There are twelve units functioning in the State namely, Chennai (2), St. Thomas Mount (1), Vellore (1), Salem (1), Coimbatore (1), Trichy (1), Cuddalore (1), Madurai (1), Dindigul (1), Virudhunagar (1) and Tirunelveli (1). Each Unit consists of 1 Inspector of Police, 1 Sub-Inspector of Police and 6 Grade-I Police Constables. In respect of Chennai Units (2 Units), Unit-1 consists of 1 Inspector of Police, 2 Sub-Inspectors of Police, 8 Grade-I Police Constables, 2 Grade-II Police Constables and Unit-2 consists of 1 Inspector of Police, 2 Sub-Inspectors of Police, 8 Grade-I Police Constables. The service of this cell is also being utilized to check the violations relating to the Copy Right Act, 1957 and Information Technology Act, 2000. The details of cases registered, number of accused arrested and the value of properties seized etc., by the Video Piracy Cell from the year 2004 to 2016 are as follows:-

**CASES REGISTERED BY THE VIDEO PIRACY CELL
FROM THE YEAR 2004 TO 2016
(up to 31.05.2016)**

Year	No. of cases registered by the Video Piracy Cell	No. of accused arrested	Value of properties seized by the Video Piracy Cell (Rs.)	No. of offences committed by the Cable TV operators by violating the rules and regulations
2004	1151	1206	12,06,43,647	53
2005	813	950	9,44,55,557	13
2006	1153	1193	19,00,04,502	10
2007	1844	1866	17,38,74,360	9
2008	1968	1955	1,72,23,401	17
2009	2204	2201	8,32,59,759	31
2010	2690	2664	14,38,31,530	34
2011	2665	2648	10,78,74,745	9
2012	2858	2838	14,36,05,175	2
2013	3020	3004	36,57,57,107	2
2014	3320	3320	17,75,02,306	29
2015	3406	3406	11,65,23,631	51
2016 (up to 31.5.16)	1535	1535	4,98,67,387	5

Apart from this, the offenders are also booked under the Goondas Act (Tamil Nadu Act 14/1982). During 2015-2016, 7 persons were detained under the Goondas Act for offences relating to Video Piracy.

TAMILARASU

Tamilarasu magazine serves as a print medium of the Government, disseminating information about various schemes, welfare activities and achievements of the Government of Tamil Nadu. It is being published both in English and Tamil every month.

Excerpts from speeches of His Excellency the Governor, speeches and announcements of the Hon'ble Chief Minister, speeches and announcements of the Hon'ble Ministers, achievements of the Government of Tamil Nadu, welfare schemes and their implementation, Government welfare assistance, detailed write ups on development schemes in the Districts, success stories of the beneficiaries and Government Orders of public importance are published in Tamilarasu magazine. Articles on women's welfare, healthcare, medicine, blood donation, AIDS awareness, Government schemes, Tamil literature,

short stories and poems are also published every month in Tamilarasu. 'Tamilarasu' magazine carries Government advertisements.

As ordered by the Hon'ble Chief Minister, Tamilarasu (English which was published as quarterly is being published as monthly from July 2012.

SPECIAL PUBLICATIONS

Special Publications containing speeches of Hon'ble Chief Minister, both in Tamil and English, are published and sent to the IPROs of the Districts for distribution to the public. Apart from this, special publications portraying the biographies of leaders, thiyagis and other great personalities, posters, pamphlets, Mini Telephone directory, invitation cards for Government functions and brochures on the developmental activities are also printed at Tamilarasu Press. Further, applications and forms relating to other sections of this Department are also printed here.

BOUQUET OF ACHIEVEMENTS

On completion of five years rule of Hon'ble Chief Minister of Tamil Nadu from 2011 to 2016, department-wise achievements of the Government from 16.05.2011 to 31.01.2016 were compiled and published both in Tamil and English.

Department-wise achievements of the Government under the leadership of Hon'ble Chief Minister in 100 days were compiled and printed as a special publication under the caption **"Maatram Thantha Makkalukku Yetram Tharum Arasin 100 Naal Saadhanaigal"**.

ONE YEAR OF ACHIEVEMENTS in Tamil & English: "One Year of Achievements, Hundred Years Leap Forward". **TWO YEARS ACHIEVEMENTS** in Tamil & English: "Achievements of Two Years, History Forever". **THREE YEARS ACHIEVEMENTS** in Tamil & English: "Three Year Achievements of the Government headed by Hon'ble Chief Minister of Tamil Nadu". **FOUR YEARS ACHIEVEMENTS** in Tamil & English: "Four Year Achievements of the Government headed by the Hon'ble

Chief Minister of Tamil Nadu Puratchi Thalaivi Amma". **FIVE YEARS ACHIEVEMENTS** in Tamil & English: "Achievements of the Government of Hon'ble Chief Minister of Tamil Nadu (16.05.2011 - 31.01.2016)" were published.

PAMPHLETS

On behalf of Tamilarasu, pamphlets (Tamil) on the life history of Leaders and Thiyagis have been published from May 2011 till date and sent to the Districts.

1. Thanthai Periyar
2. Perarignar Anna
3. Perunthalaivar Kamarajar
4. Bharat Ratna Dr.MGR
5. Mahakavi Subramaniya Bharathiyar
6. Kanniyathendral Quaid-e-Milleth Muhammad Ismail
7. Thiyaga Chemmal V.O. Chidambaranar
8. Veeran Sundaralingam
9. Freedom Fighter Veeran Azhagumuthukone
10. Freedom Fighter Shenbagaraman

11. Pagutharivu Kavirayar Udumalai Narayana Kavi
12. Pothuvudamai Veerar P. Jeevanandam
13. Freedom Fighter Tiruppur Kumaran
14. Virupatchi Gopal Naicker
15. Thiyagi Va.Ve. Subramaniya Iyer
16. Bhashyam (a) Thiyagi Arya
17. Marshal Nesamani
18. Former Mayor N. Sivaraj
19. Thamizhukku Perumai Sertha Parithimarkalaignar
20. Dheeran Chinnamalai
21. Thiyaga Seelar Kakkan
22. Thiyagi Sankaralinganar
23. Thiyagi Viswanathadas
24. Amuthakaviarasu Umaru Pulavar
25. Kaviyarasu Kannadasan
26. Namakkal Kavignar V. Ramalingam Pillai
27. Makkal Kavignar Pattukkottai Kalyanasundaram
28. Sathavadhani Seigu Thambi Pavalar

29. Mozhi Gnayiru Devaneyya Pavanar
 30. Thavathiru Kundrakudi Adigalar
 31. Pattukkottai Azhagirisamy
 32. Maamannar Perumpidigu Mutharaiyar
 33. Robert Caldwell
 34. The first five files that Hon'ble Chief Minister of Tamil Nadu signed after assuming office for a record sixth time

SPECIAL PUBLICATIONS

Sl. No	Title	Month of issue
1.	Hon'ble Chief Minister of Tamil Nadu reply to the discussions on the motion of thanks to His Excellency the Governor's address in the Tamil Nadu Legislative Assembly - 10.06.2011 (Tamil)	June 2011
2.	Speech delivered by the Hon'ble Chief Minister of Tamil Nadu at the National Council Meeting of CII on 05.07.2011 (English)	July 2011

Sl. No	Title	Month of issue
3.	Hon'ble Chief Minister of Tamil Nadu reply to the discussions on the motion of thanks to His Excellency the Governor's address in the Legislative Assembly - 04.02.2012 (English)	Feb. 2012
4.	Presidential Address of the Hon'ble Chief Minister of Tamil Nadu at the release of " Vision Tamil Nadu 2023 " document in Chennai on 22.03.2012 (English)	March 2012
5.	Hon'ble Chief Minister of Tamil Nadu's Inspiring Speeches - Hon'ble Chief Minister of Tamil Nadu Inspiring Speeches Part I (One Year Achievements Special Publication) (Tamil & English)	May 2012
6.	Hon'ble Chief Minister of Tamil Nadu's Inspiring Speeches - Hon'ble Chief Minister of Tamil Nadu Inspiring Speeches Part II (One Year Achievements Special Publication) (Tamil)	May 2012

Sl. No	Title	Month of issue
7.	Hon'ble Chief Minister of Tamil Nadu's Welfare Schemes - The Success Stories of the Beneficiaries of the Hon'ble Chief Minister of Tamil Nadu Welfare Schemes (Tamil)	May 2012
8.	Hon'ble Chief Minister of Tamil Nadu's Amutha Mozhigal - (One Year Achievements Special Publication) (Tamil)	May 2012
9.	Speech of the Hon'ble Chief Minister of Tamil Nadu during the meeting with the Deputy Chairman, Union Planning Commission for finalization of Annual Plan for Tamil Nadu at New Delhi on 04.06.2012 (English)	June 2012
10.	Speech of the Hon'ble Chief Minister of Tamil Nadu at the 7th meeting of the Cauvery River Authority held on 19.09.2012 at New Delhi (English)	Sep. 2012

Sl. No	Title	Month of issue
11.	Tamil Nadu emerging as the destination of choice for investment – The Hon’ble Chief Minister of Tamil Nadu Speech – (Signing of 12 MoU), Chennai on 05.11.2012 (English)	Nov. 2012
12.	Hon’ble Chief Minister of Tamil Nadu Inspiring Speeches - Cauvery Nadhi Neer Pangeedu (Tamil and English)	Dec. 2012
13.	Vidhiyai Maatriya Vidhi Part-I (Hon’ble Chief Minister of Tamil Nadu Speeches in Tamil Nadu Legislative Assembly under Rule 110)	Dec. 2012
14.	Speeches of the Hon’ble Chief Minister of Tamil Nadu in the conference of the Collectors and Police Officers (December 17,18 & 19.12.2012) (English and Tamil)	Dec. 2012

Sl. No	Title	Month of issue
15.	Speech of the Hon'ble Chief Minister of Tamil Nadu during the 57th meeting of the National Development Council at New Delhi on 27.12.2012 (English)	Dec. 2012
16.	The Hon'ble Chief Minister of Tamil Nadu's reply to the discussions on the motion of thanks to His Excellency the Governor's address in the Legislative Assembly on 08.02.2013 (Tamil)	Feb. 2013
17.	We will retrieve Kachchatheevu – Speech delivered on 03.05.2013 by the Hon'ble Chief Minister in the Tamil Nadu Legislative Assembly (Tamil)	May 2013
18.	The Hon'ble Chief Minister of Tamil Nadu Inspiring Speeches Part – III (Two years Achievements Special Publication) (Tamil)	May 2013

Sl. No	Title	Month of issue
19.	The Hon'ble Chief Minister of Tamil Nadu Inspiring Speeches Part – IV (Two years Achievements Special Publication) (Tamil)	May 2013
20.	The Hon'ble Chief Minister of Tamil Nadu Inspiring Speeches Part – 2 (Two years Achievements Special Publication) (English)	May 2013
21.	Stories from Inspiring Speeches (Tamil - Two years Achievements Special Publication)	May 2013
22.	Vidhiyai Maatriya Vidhi – Volume II - Speeches made by the Hon'ble Chief Minister, in the Tamil Nadu Legislative Assembly under Rule 110 (Two years achievements special publication) (Tamil)	May 2013
23.	Speech of the Hon'ble Chief Minister of Tamil Nadu at Chief Ministers Conference on Internal Security at New Delhi on 05.06.2013 (English)	June 2013

Sl. No	Title	Month of issue
24.	Speech delivered by the Hon'ble Chief Minister of Tamil Nadu during the finalization of annual plan for Tamil Nadu for the year 2013-2014 with Union Planning Commission on 10.06.2013 (English)	June 2013
25.	NLC shares for Public Sector Undertakings of Tamil Nadu - 'Victory for the people of Tamil Nadu' (Tamil)	July 2013
26.	'Making Tamil Nadu a global hub for university education' – Convocation address delivered by the Hon'ble Chief Minister of Tamil Nadu, at the 155 th Annual Convocation of the University of Madras, on 17.08.2013 (English)	August 2013
27.	Convocation Address delivered by the Hon'ble Chief Minister of Tamil Nadu at the Silver Jubilee Convocation of the Tamil Nadu Dr. MGR Medical University on 20.08.2013 (English)	August 2013

Sl. No	Title	Month of issue
28.	Speeches of the Hon'ble Chief Minister of Tamil Nadu at the conference of Collectors and Police Officers held on the 11 th , 12 th and 13 th of December 2013 (English)	Dec. 2013
29.	Speeches of the Hon'ble Chief Minister of Tamil Nadu during the meeting with the 14 th Finance Commission, held at Chennai on 16.12.2013 (English)	Dec. 2013
30.	Speech delivered by the Hon'ble Chief Minister of Tamil Nadu on the Valedictory Function of the 4 th All-India Police Commando Competition held on 27.01.2014 at the Jawaharlal Nehru Indoor Stadium, Chennai (English)	Jan. 2014
31.	'Engal Pakkam Makkal, Makkal Pakkam Naangal' - the Hon'ble Chief Minister of Tamil Nadu's reply in the Tamil Nadu Legislative Assembly on 03.02.2014 to the debate on the motion of thanks to the Governor's address (Tamil)	Feb 2014

Sl. No	Title	Month of issue
32.	Hon'ble Chief Minister of Tamil Nadu's Inspiring Speeches -Volume - V (Tamil - Three year Achievements Special Publication)	May 2014
33.	Inspiring Speeches of the Hon'ble Chief Minister of Tamil Nadu -Volume-VI (Tamil - Three year Achievements Special Publication)	May 2014
34.	Inspiring Speeches of the Hon'ble Chief Minister of Tamil Nadu - Volume - III (English - Three year Achievements Special Publication)	May 2014
35.	Hon'ble Chief Minister of Tamil Nadu's Amudha Mozhigal (Tamil - Three year Achievements Special Publication)	May 2014
36.	Letters from the Hon'ble Chief Minister of Tamil Nadu to the Hon'ble Prime Minister of India (2011-2014) (English - Three year Achievements Special Publication)	May 2014

Sl. No	Title	Month of issue
37.	Memorandum presented by the Hon'ble Chief Minister of Tamil Nadu to the Hon'ble Prime Minister of India on 03.06.2014 (Tamil and English)	June 2014
38.	Three year Achievements of the Government of the Hon'ble Chief Minister of Tamil Nadu (District-wise Achievements for 32 districts)	July 2014
39.	Government Welfare Schemes (Information Booklet) (Tamil)	July 2014
40.	Vidhiyai Maatriya Vidhi Speeches made by the Hon'ble Chief Minister of Tamil Nadu in the Tamil Nadu Legislative Assembly under Rule 110 (From 08.06.2011 to 12.08.2014) (Tamil)	Sep. 2014
41.	The Hon'ble Chief Minister of Tamil Nadu's Inspiring Speeches (2011-2012) (Four year Achievements Special Publication) (Tamil)	May 2015

Sl. No	Title	Month of issue
42.	The Hon'ble Chief Minister of Tamil Nadu's Inspiring Speeches (2012-2013) (Four year Achievements Special Publication) (Tamil)	May 2015
43.	The Hon'ble Chief Minister of Tamil Nadu's Inspiring Speeches (2013-2014) (Four year Achievements Special Publication) (Tamil)	May 2015
44.	Inspiring Speeches of the Hon'ble Chief Minister of Tamil Nadu (2011-2014) (Four year Achievements Special Publication) (English)	May 2015
45.	Letters from the Hon'ble Chief Minister of Tamil Nadu to the Hon'ble Prime Minister of India (2011-2015) (Four year achievements Special Publication) (English)	May 2015
46.	Stories from the Hon'ble Chief Minister of Tamil Nadu's Inspiring Speeches (Four year Achievements Special Publication)	May 2015

Sl. No	Title	Month of issue
47.	Hon'ble Chief Minister of Tamil Nadu's Amudha Mozhigal (Four year Achievements Special Publication) (Tamil)	May 2015
48.	Hon'ble Chief Minister of Tamil Nadu Welfare Schemes - The Success Stories of the Beneficiaries of Amma's Welfare Schemes (Four year Achievements Special Publication) (Tamil)	May 2015
49.	Awards and Accolades for Tamil Nadu Government (Four year achievements Special Publication) (English)	May 2015
50.	Four year Achievements of the Hon'ble Chief Minister of Tamil Nadu Government (District-wise achievements published in book form for 32 Districts) (Tamil)	May 2015
51.	Tamil Nadu in the Forefront under the dynamic leadership of the Hon'ble Chief Minister of Tamil Nadu (Four year achievements Special Publication) (English)	May 2015
52.	"Vidhiyai Maatriya Vidhi" Speeches made by the Hon'ble Chief Minister of Tamil Nadu in the Tamil Nadu Legislative Assembly under Rule 110 (From 8.6.2011 to 29.9.2015) (Tamil)	Nov 2015

Sl. No	Title	Month of issue
53.	Hon'ble Chief Minister of Tamil Nadu - Arasin Saadhanaigal (16.5.2011 - 31.1.2016)(Tamil)	Feb 2016
54.	Achievements of the Government of the Hon'ble Chief Minister of Tamil Nadu (16.5.2011 - 31.1.2016) (English)	Feb 2016
55.	Memorandum presented by the Hon'ble Chief Minister of Tamil Nadu to the Hon'ble Prime Minister of India on 14.6.2016(English)	June 2016
56.	Hon'ble Chief Minister of Tamil Nadu reply to the discussions on the motion of thanks to His Excellency the Governor's address in the Legislative Assembly - 23.06.2016 (Tamil)	June 2016

NEW BUILDING FOR TAMILARASU

The TAMILARASU Press and Office were earlier functioning in the Omandurar Government Estate. In 2009, when the building was demolished for constructing a new building, the press and office

were temporarily shifted to Stationary and Printing complex at Anna Salai, Chennai.

Following the orders of Hon'ble Chief Minister of Tamil Nadu that a new spacious own building would be constructed for TAMILARASU Office and Press, a new building was constructed at a cost of Rs.6.23 crore at Taramani and it was declared open by the Hon'ble Chief Minister of Tamil Nadu on 29.09.2015.

CTP MACHINE (COMPUTER TO PLATE)

As ordered by the Hon'ble Chief Minister of Tamil Nadu, a CTP (Computer to Plate) machine was purchased at a cost of Rs.90 lakh under modernisation of the TAMILARASU Press. The machine has been installed and is in use.

FOUR COLOUR WEB OFFSET MACHINE

The Hon'ble Chief Minister inaugurated on 29.09.2015 a Four colour web offset machine for TAMILARASU, purchased at a cost of Rs.4.00 crore at the new office. This offset machine ensures beautiful Colour printing of TAMILARASU Magazine for both VIPs and subscriber copies.

TAMILARASU SUBSCRIBERS

The total number of subscribers for TAMILARASU Tamil and English editions is 50,000.

EXHIBITION

Tamil Nadu Government which is functioning under the leadership of the Hon'ble Chief Minister of Tamil Nadu is organising Government Exhibitions to enable the public to know about various welfare schemes of the government.

As seeing is better than hearing, Government Exhibitions through Information and Public Relations Department are being conducted in order to exhibit and highlight the Government schemes effectively to the visitors during festive seasons and holidays in the District head quarters.

In Government Exhibitions, Government welfare schemes are depicted in a grand and attractive manner.

The Government exhibitions act as an opening to the rural and urban public so as to be given exposure to various Government schemes and get relevant information against their specific needs, in addition to serving as a recreational facility.

Central and State Government Departments, Public Undertakings and Private organizations are participating in these exhibitions. These Government Exhibitions, serve also as a channel for direct and indirect employment for many people. Further, they offer chances for the economically under privileged artistes to conduct their cultural programmes so as to improve their standard of life.

Every year, Government Exhibitions are being conducted in 10 District headquarters vide. Coimbatore, Madurai, Salem, Vellore, Tirunelveli, Thanjavur, Tiruchirappalli, Thiruvannamalai, Thoothukudi and Nagercoil.

So far, 174 Government Exhibitions have been conducted by the Information and Public Relations Department and through them the Government has earned a net income of about Rs.36,10,23,000/-.

During the last five years, the details of income earned and the number of visitors are given below:-

- Revenue - Rs.12.02 crore
- Visitors - 81,00,000

PRIVATE EXHIBITIONS

Earlier Private Exhibitions were conducted with business motives without following any rules and regulations. They are now being streamlined and certain terms and conditions have been framed for the use of public and recreational activities. Based on the recommendation of the respective District Collectors, the Information and Public Relations Department accords permission for private exhibitions.

ANNUAL FLOWER FESTIVAL AT NEW DELHI

Every year this Department represents Government of Tamil Nadu in the Annual Flower Festival (Phool Walon – ki – Saire) organized in New Delhi for the promotion of National Integration and Religious Harmony. Tamil Nadu bagged the first prize in the flower festivals held during November in the years 2012, 2013, 2014 and 2015.

REPUBLIC DAY PAGEANTRY PROCESSION

The Information and Public Relations Department participates in the pageantry at the Republic Day Celebrations in Chennai and New Delhi every year. This Department co-ordinates the procession of the pageantry of floats in the Republic Day celebrations in Chennai. During the Republic Day Pageantry held in Chennai the float of Information Public Relations Department bagged the first price in 2012 and 2013, 2014, 2015, 2016 the floats bagged the second prize. Moreover, the float of Information and Public Relations Department representing Government of Tamil Nadu which highlighted the famous Pongal festival activities of Tamil Nadu in the Republic Day Pageantry 2014 held in New Delhi bagged the second prize at the National level.

In the year 2016, Tamil Nadu was selected for the procession of pageantry of floats in New Delhi for the Republic Day celebrations. The Tamil Nadu float depicted the Todas of Nilgiris District, a Tribal Community.

ALL INDIA TOURIST AND INDUSTRIAL TRADE FAIR, CHENNAI

This Department participates in the All India Tourist and Industrial Trade Fair (Island Ground) at Chennai every year where the policies, activities and achievements of the Government are displayed with photographs and models so as to educate and create awareness among visitors and elicit their appreciation.

INDIA INTERNATIONAL TRADE FAIR, NEW DELHI

This Department also participates every year in I.I.T.F, New Delhi displaying the policies, activities and achievements of the State Government. The Exhibition opens a venues for providing employment opportunities to many people. Since this Fair is conducted on all India basis, the participating States will have the opportunity to know about the schemes and achievements of Tamil Nadu.

MINI EXHIBITIONS AT BLOCK LEVEL

Government has conducted mini exhibitions in 385 Panchayat Unions in 32 Districts in the last five years to create awareness about the welfare schemes and achievements among the people and 20,90,360 persons benefited. Government has also proposed to conduct mini exhibition in Panchayat Unions in the coming financial years to create awareness.

PHOTO EXHIBITIONS

Photo Exhibitions are being conducted in all Districts during the festival seasons, functions of Hon'ble Chief Minister and other Ministers in which the Government assistances are distributed to the beneficiaries to create awareness about Government Welfare Schemes and achievements.

Every year Photo Exhibitions are being conducted in 32 Districts of Tamil Nadu to highlight the Government Schemes and achievements. In the last five years about 15,28,050 persons have

viewed this exhibitions. A sum of Rs.10,000/- is allocated to each District for conducting photo exhibitions. It is also proposed to conduct Photo Exhibitions in the coming financial years, to create awareness among people about Government's achievements and Welfare schemes.

Moreover, mini multimedia publicity campaigns are also being organized in all Districts during the Collector's mass contact programmes.

M.S. CORRUGATED SHEETS AND STREET LIGHT POSTS

New M.S. sheets costing Rs.1.01 crore and 170 street light posts costing Rs.33.91 lakh were procured in the last 5 years for the conduct of Government exhibitions simultaneously at more than one place. The light posts are for better lighting of the exhibition area.

GOVERNMENT EXHIBITION GODOWN

A government Exhibition Materials godown with all modern facilities has been constructed at a

cost of Rs.1.23 crore at Kadathur Agraharam, Salem District for the safe - keeping of the infrastructure materials, M.S. sheets and light posts. The Hon'ble Chief Minister of Tamil Nadu inaugurated the godown on 8.2.2016.

DISTRICT INFORMATION AND PUBLIC RELATIONS OFFICES

The District Information and Public Relations Offices in all the 32 Districts form a vital part of the Information and Public Relations Department. The District Information and Public Relations Officers disseminate information relating to the welfare schemes and activities and achievements of the Government besides creating awareness among the people through print and electronic media.

The District Information and Public Relations Offices play a major role in the activities of the Department of Information and Public Relations. Apart from publicising the details of Government schemes and achievements, the District Information and Public Relations Officers create awareness among the public so that the benefits of Government schemes reach the beneficiaries fully.

The District Information and Public Relations Officers release Government press releases and photographs to media, organize video shows in

places where people throng in large numbers, press conferences and publicity through local Cable TV Channels, Government functions, multi-media campaigns and mini exhibitions besides maintaining the Department's memorials.

INFORMATION CENTRES

Information Centres are functioning in Chennai, Madurai, Tiruchirappalli, Thanjavur, Coimbatore and New Delhi. Books on language and literature, history and science etc., along with newspapers and periodicals are made available in these Information Centres for the use of the public.

These Information centres are used in large scale by research scholars, teachers and students of schools and colleges.

STATE INFORMATION CENTRE

The State Information Centre, which was located in Omandurar Government Estate, Chennai was shifted to the first floor of Bharathiyar Illam, Triplicane after it was demolished along with Kalaivanar Arangam in 2009.

The Hon'ble Chief Minister of Tamil Nadu issued orders for construction of a massive building for Kalaivanar Arangam along with a building for the State Information Centre.

As per the Chief Minister's order, a new building for the State Information Centre was constructed on behalf of the Information and Public Relations Department at a cost of Rs.2.58 crore behind the new Kalaivanar Arangam building in the Omandurar Government Estate and the new building was declared open by the Hon'ble Chief Minister on 14.02.2016. A library and a reading room is functioning in the State Information Centre.

Around 52,000 books on various subjects such as history, Tamil language and literature, biographies of leaders, children's books, science, political science, etc., are available here. In the reading room of the State Information Centre, Tamil and English daily newspapers and periodicals are kept for the benefit of the public. Periodicals and newspapers are preserved for future reference by the Government. Proceedings of the Tamil Nadu Legislative Assembly, publications of the Assembly and Government publications are available here for reference. Reference materials are provided to Hon'ble Ministers and officials as and when required. Notes for Government functions organised by the Department of Information and Public Relations are also given. Necessary reference books are also made available to Tamilarasu for information. Many readers, both public and students make use of this facility everyday.

REGISTRATION OF BOOKS

The Director of Information and Public Relations is the Registrar of Books as per the Newspapers and Books Registration Act, 1867. Two copies of all the books published every year are received from publishers and registered in this office.

CONCLUSION

“I have dedicated my life to the people of Tamil Nadu. There are no words in the dictionary to convey my gratitude to the people of Tamil Nadu. I will spend my lifetime for the people and service them. I will work with renewed vigour for the wellbeing of the people and show them my gratitude through my actions.”

**- Hon'ble Chief Minister of Tamil Nadu
Puratchi Thalaivi Amma**

Soon after the victorious general elections of 2016 to the Tamil Nadu Legislative Assembly, Hon'ble Chief Minister of Tamil Nadu conveyed her feelings through the above quote thanking the people of Tamil Nadu for their tremendous support and verdict of victory by handing over the responsibility of governing Tamil Nadu.

The Information and Public Relations Department has adopted this golden saying of the Hon'ble Chief Minister of Tamil Nadu as its mission and is resolved to work with wholehearted dedication and passion to take to the people the Schemes and Achievements of the Government under the dynamic leadership of the Hon'ble Chief Minister of Tamil Nadu.

Kadambur Raju

Minister for Information and
Publicity

ANNEXURE-1
Budget Estimates 2016-2017 (Rupees in Thousands)

	2014-2015 Accounts	2015-2016 Revised Estimate	2016-2017 Interim Budget Estimate	2016-2017 Revised Estimate
2059 PUBLIC WORKS	66,49	65,73	67,00	67,00
2220 INFORMATION AND PUBLICITY	104,61,66	84,89,33	65,22,04	65,54,05
2235 SOCIAL SECURITY AND WELFARE	85,52	85,65	1,03,50	1,03,50
2250 OTHER SOCIAL SERVICES	13,36	11,49	12,98	12,98
4220 CAPITAL OUTLAY ON INFORMATION AND PUBLICITY	4,00,00	1	1
TOTAL	106,27,03	90,52,20	67,05,53	67,37,54